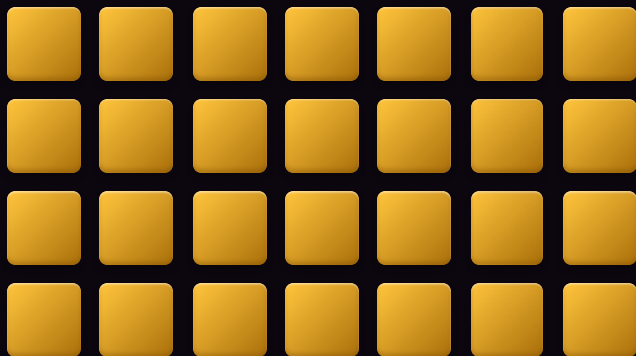


INSPIRED BY THE PRINCIPLES OF ATOMIC HABITS.
REBUILT FOR WORKING CREATIVES.

The Atomic Creatives Bootcamp

Join a small room of creatives for four weeks, eighteen minutes a day, and finally move the project you keep circling. You won't leave with a finished masterpiece. You'll leave with the first real piece of it done, and proof that you can do it again.

28 DAYS · 28 REPS · ONE MILESTONE



THE HONEST DIAGNOSIS

You are not lazy. You are *unaccountable*.

You hit every client deadline. You deliver work other people are thrilled with. Then you sit down to work on the thing that is actually yours, the book, the album, the channel, the script, the business, and nothing moves. **The difference is not discipline. It is that your own work is the only work in your life with no deadline, no witnesses, and no system behind it.**

No. 01

Imposter syndrome

A quiet voice says it is not good enough yet. So you keep it private, where it cannot be judged. Unfinished work never gets rejected, and that is exactly why it stays unfinished.

No. 02

Productive procrastination

Research. Another tutorial. Reorganizing the files. Planning the plan. It feels like progress and produces nothing, and it is the most socially acceptable way to avoid your own work.

No. 03

Client work always wins

Paid work shouts. Your work whispers. So your project gets whatever energy is left at the end of the day, which is almost always none.

THE CORE SYSTEM OF THIS BOOTCAMP

The 18-Minute Miracle

Eighteen minutes is the number because of what it does to the argument in your head. It is short enough that you cannot credibly claim you do not have the time, and long enough to get past the flinch and actually touch the work. You are not trying to find hours. You are removing the negotiation.

One project. Eighteen focused minutes. Every single day. Logged where other creatives and Kevin can see it. That is the entire engine, and it is the reason this works when willpower has not.

18 min

Small enough that resistance has nothing to push against.

You start before you feel ready.

8.4 hrs

What 18 minutes compounds into across 28 days.
More focused time on your own project than the last six months combined.

28 days

Long enough to stop being a sprint and start being who you are.

Evidence, not affirmations.

Momentum is what you will feel. A finished piece of your project is what you will keep.

FOUR WEEKS, START TO FINISH

One project. One milestone. Twenty-eight days of *proof*.

Week one, you and Kevin pick a milestone small enough to finish and big enough to matter: a drafted chapter, an edited video posted, a finished song, your first paying customer.

WK 1	Pick the milestone. Eliminate the distraction. Kevin works with you personally to cut your project down to one 28 day milestone. We also cut what is already eating your time — autopilot apps, low-value meetings, productive procrastination — then you start your 18 minute daily rep.	BY FRIDAY Your milestone is public, the distractions are cut, and your streak has started.
WK 2	Lock in the rhythm. Kevin reviews your first week of reps, tightens whatever slipped, and puts real accountability behind the streak: check-ins, not just check marks.	BY FRIDAY Two weeks of proof the streak holds once week one's momentum fades.
WK 3	The week most people quit. We plan for it instead of pretending it will not happen. You build your recovery protocol for missed days, and you put something small and imperfect into the world on purpose.	BY FRIDAY Proof that publishing before you feel ready does not cost you anything.
WK 4	Land it, then keep it. You finish the milestone with Kevin's feedback, then write down your own one-page plan: your next milestone, your daily rep, and who is checking on you, so the 18 minutes keeps running after the bootcamp ends.	BY FRIDAY Milestone done, system in hand, and a roadmap for the next 11 months.

EVERYTHING INCLUDED

- **Four live cohort calls with Kevin.** Working sessions and hot seats, not lectures.
- **A private milestone review** in week one so you start on the right thing.
- **The Accountability Tracker.** Log your 18 minutes daily. Kevin answers you by name.
- **Your own hot seat, guaranteed.** Your specific wall, solved live.
- **A pod of three creatives** keeping you honest between calls.
- **Feedback from Kevin** on your milestone before you call it done.
- **Your Creative Operating System,** the one page you keep for every project after this.
- **The Graduate Roadmap.** A private session with Kevin mapping your next 11 months.

\$299

This is priced as low as it can be, because your work deserves to be seen, not shelved. What you are really paying for is a room of people just as committed as you. Are you?

[JOIN THE WAITLIST](#)

Closes Aug 15th · cohort starts Sep 1st

FIVE CREATIVES, FIVE DIFFERENT CRAFTS

People who stopped waiting for the *right time*.

A memoirist, a musical theatre composer, an app founder, a comedy writer, and a novelist. Different work, same constraints you have. What changed was not their talent. It was having someone in their corner.



"This year, Kevin helped me turn a potential concept into a real, sellable course. He assisted with my curriculum and pricing, built the pitch and marketing funnel, and used a fast Gamma/AI workflow to save me weeks on my presentation. He also helped broker my partnership with another AI community and kept pushing my work toward production instead of just planning. Kevin is the producer I didn't know I needed."

John Crane

John Crane is a writer/actor/producer with over 30 years of experience in sketch comedy. He served as a Head Writer and Executive Producer on the long running sketch comedy show MADtv and was a member of the world famous Groundlings Main Company in Hollywood. Among his comedy writing credits are numerous animated shows including Jimmy Neutron, CatDog, Johnny Bravo, The Lebrons, and Rocket Power, on which he also served as Producer and Head Writer. He also starred on the Nickelodeon sketch show Roundhouse.



"Kevin helped me transform my scattered travel stories into a clear, compelling book with voice intact. His prompts, structural edits, and steady accountability turned overwhelm into momentum — helping me craft three publishable chapters and a focused proposal. He preserves what makes a story feel true while giving practical tools to finish it. Thanks to our work together, my book is one step closer to getting out into the world."

Dr. Liz Krymis

Dr. Liz Krymis is a behavioral psychologist and global leadership strategist with 18+ years in organizational development and change management. She holds a doctorate in Organizational Leadership, a master's in Psychology, and a law certification in Dispute Resolution from Pepperdine. A published researcher and former professor, she's consulted internationally across Vietnam, India, and Argentina, working with Fortune 500 brands including Accenture, American Airlines, Hilton, and Marriott.



"Kevin's 90-day 'personal producer' program changed how I create — practical blueprint, daily accountability, and the exact pressure I needed to finish work without burning out. He treated my musicals like productions, not hobby projects, and accelerated our output immediately. I rate the program a 10 out of 10."

Will Toft

Will Toft is co-founder of BeXD Create. He is an Australian musical theatre performer, composer, writer, and vocal coach based in Brisbane, Queensland, who writes scripts, music, and lyrics for original family musicals alongside creative partner Katie Toft.



"I've been developing a communications app for small to medium-sized businesses. With Kevin's help, I've gained so much more clarity on how to best serve potential clients. Through in-depth discussions, focused questions, and real accountability, I've moved this product into the testing phase and I'm now nearing public outreach and sales. Working with Kevin was absolutely a key part of that momentum."

Neil Abbott

Neil Abbott is the founder of Blaizar Concepts, an AI-native company built around the emerging AI agent marketplace. He's also developing Buster, an AI-driven communications app helping small and mid-sized service businesses improve field reporting, accountability, and operational clarity.



"Kevin has a way of keeping you on track without losing the joy of the occasional side-quest. He nudges you forward without pushing, and he's great at coming up with those little things you can do to advance your creative work without becoming overwhelmed. Kevin understands the reality that there's a business aspect to art, and he's able to see ways of getting the business things done in manageable little chunks without getting mired in it or detracting from your creative work."

"As for me, Kevin has been a huge guiding force in keeping my eyes on the prize and not getting lost in the weeds. He believes in me, my creative work, and my ability to get things done, and it's that belief that helps me to keep going when I lose sight of that faith in myself."

"I couldn't ask for a better mentor on this creative journey."

Allan "Inris" R.

Allan "Inris" R. graduated from Cornell University with a degree in Russian and Soviet Studies the same year the Soviet Union disintegrated, and his Masters in Political Science from the University of Pennsylvania was immediately ignored when he entered a career in software engineering and data analytics. Allan is a former radio personality and print journalist with numerous fiction and non-fiction publications to his credit.

Kevin Gregg

DIRECTOR · PRODUCER · STORYTELLING EXPERT

Kevin has spent more than 25 years shipping creative work on real deadlines as an actor, director, producer, and writer. He is a member of the Disneyland Resort Entertainment Hall of Fame, a recipient of Ovation and L.A. Weekly theatre awards, and he has created work for Disney, Tide, Chrysler, Fidelity, Toshiba, and Yamaha.

At 25 he faced a cancer diagnosis that could have ended everything. He has been cancer free for more than two decades, and it permanently changed how he hears the word someday. **He is not interested in helping you plan a project. He is interested in getting you to move on it while you still can.**

He now leads Working Creatives, a community of creative professionals who are done keeping their real work private.

25+

Years directing, producing, and performing professionally.

2.5M+

Audience members he has performed and presented for.

1,000s

Creatives trained through his workshops and programs.

WORK CREATED FOR

Disney *Tide* *Chrysler* *Fidelity* *Toshiba* *Yamaha*

NEXT STEPS

28 days from now, you could have a system you run for the next 11 months, or you could be exactly where you are today. Either way, you're making a decision.

APPLY HERE TO JOIN THE BOOTCAMP →

LIMITED SEATS · \$299 ONE-TIME · APPLICATIONS CLOSE AUG 15, 2026